



FIELD OF DREAMS CAMPAIGN

June 2018

The Teichert Branch of the Boys & Girls Club on Lemon Hill Ave. is building a baseball field to promote healthy lifestyles and support an intramural sports program. We're inviting you to help make this Field of Dreams a reality.

Boys & Girls Club | Teichert Branch | Lemon Hill, South Sacramento

Nearly 25% of the Boys & Girls Clubs of Greater Sacramento (BGCSAC) members come from families who live in families that earn less than \$9,000 each year, and 71% live in families at or below the poverty level. Organized team sports are either too expensive or not offered in their neighborhoods, so we're working hard to address the "sports gap" and provide a safe place for the kids to learn about perseverance, teamwork, respect and self-esteem.

Because BGCSAC is supported by grants and local contributions with no direct funding, they've partnered with SMUD's Building Leadership Talent (BLT) program to build the Field of Dreams. The BLT group has undertaken facilitation of the project on behalf of BGCSAC, including fundraising for the cause and coordination of in-kind donations of goods and services. With your help, SMUD's volunteers are excited to make a lasting contribution to the Lemon Hill neighborhood.

This project's success will rely heavily on the support of community pillars like your organization. We hope you'll consider committing to one of the sponsorship levels listed below.

Your generosity is instrumental in creating a safe place for outdoor play, a positive outlet for growth and a community cornerstone to be proud of. Thank you in advance for your contribution!

Sponsorship Levels

To register as a sponsor, please contact Rachel Del Rio at rachel.delrio@smud.org or 916-732-5997.

Benefits	Grand Slam \$10,000	Home Run \$5,000	Triple Play \$2,000
Field Signage	✓		
River Cats Game Recognition	✓	✓	
Website / Social Media Recognition	✓	✓	✓

In-Kind Donations

The Field of Dreams is in need of services and expertise in relation to materials and manpower. For a complete list of needs or more information, please contact Ramon Padilla at ramon.padilla@smud.org or 916-732-4811.

Other Monetary Donations

You can help us reach our fundraising goal by donating at www.smud.org/BLT9. Please write "BLT" in the comments section, and contact Cecilia Rodriguez at cecilia.rodriguez@smud.org or 916-732-4852 with any questions. Checks are also welcome and should be made payable to Boys & Girls Clubs of Greater Sacramento. Please reference "SMUD BLT Project" in the memo line.





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FACT SHEET

Boys & Girls Club | Teichert Branch

- Fundraising to build a ball field on the lot adjacent to the Teichert Branch on 5212 Lemon Hill Ave, Sacramento, California 95824.
- Lemon Hill has been identified by the California Endowment as 1 of 14 areas of greatest need in the State of California.
- Many live in families that earn less than \$9,000 each year, and 71% live in families at or below the poverty level.

Featured Benefits – Sponsorship Levels

- Leverage recognition on our social media platforms & website.
- Big River Cat's Game Day on August 25.
 - Recognition in our 1:30 minute PSA on the big screen
 - Recognition opportunity out front entrance table at Raley Field
- Signage on the new field.

New Baseball Program

- MLB initiative (RBI) to revive baseball in inner cities partnering with BGC to kick off a new baseball program.
- Include baseball in rotation of BGC's free Intramural Sports League where many community partners are ready to enhance program.
- Help children to develop life skills: perseverance, teamwork, relationship building, mutual respect, goal-setting, and most importantly, increased self-esteem.



Building Leadership Talent (BLT)

- Building Leadership Talent is a SMUD sponsored, 12-month leadership development program.
- Program participants expand leadership knowledge and skills, grow professional networks, and increase knowledge of SMUD business operations and the utility industry.
- Cohort serves the community by annually selecting and managing a community service project.
- Project is a grass roots effort and starts with zero dollars.

How You Can Help

- Commit to Sponsorship or a Monetary Donation**
Please write "BLT" in the comments section at www.smud.org/BLT9 or contact us to write a check.
- In-kind donations**
 - Labor
 - Materials
- Buy fireworks**
June 28 to July 4 | 9:00 am to 10:00 pm
4242 Florin Rd, Sacramento, CA 95823
- Buy River Cats tickets**
August 25th game | 7:05 pm
<https://www.groupmatics.events/event/Boys>

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IN-KIND DONATIONS – FIELD MATERIALS

Field Materials	Quantity	Unit
42" Chain Link Fence / labor	88	lf
8' Chain Link Fence / labor	450	lf
Hydro-seeded Turf / labor	9654	sf
Bleachers	2	
Equipment Shed	1	
Removable Bases and Base posts	1	
Baseline Chalking Roller	1	

Field Layout



Topography





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SPONSORSHIP PACKAGE DETAILS

Field Signage – Illustration Only



Field Signage Specifications

- Sponsor signage will be displayed on fence inside the Boys & Girls Club field at Lemon Hill.
- Signage will be designed to accommodate total number of Grand Slam sponsors.
- Signage will be made of vinyl or a similar material.

