



BOYS & GIRLS CLUBS
OF GREATER SACRAMENTO

TEICHERT BRANCH

BROKE BALL 2022
Join us **BEHIND THE SCENES**

BROKE BALL 2022 IS HERE!

Join us on June 16, 2022

Drive-thru Event 4-6 PM, Sponsor Reception 6:30 PM

For the first time ever, we are bringing together our Boys & Girls Club youth and sponsors for a very special opportunity – we're inviting you to join us *behind the scenes* at Broke Ball 2022! Over 200 Club youth and their families will be our guests at Broke Ball and **YOU** will be there to help make our event a celebration to remember.

Club families will drive through the event, taking home meals, connecting with the Club's community partners, and participating in fun activities. Also, as part of our Broke Ball tradition honoring outstanding Club alumni, this year you will have the opportunity to recognize Youth of the Year awardees from each of our Club sites during the event. Club members have been working so hard to get back on track in school, and you can be there to congratulate them in person!

We are thrilled to have you and your team experience the fun and impact of the Boys & Girls Club mission in a whole new way. Then, at the conclusion of the event, sponsor guests and Club staff will come together for a special reception and toast to celebrate community, collaboration, and service.

Be sure to check out our online auction, opening June 1 for sponsors and supporters. Your bids support Club kids!

bgcsac.org/brokeball



BROKE BALL IS ABOUT IMPACT

For 26 years the Boys & Girls Clubs of Greater Sacramento has been harnessing the power of our community supporters like you to help serve the youth who need us most. Your Broke Ball sponsorship provides critical program support as well as offers many ways to engage with the Boys & Girls Club mission.

Promote your business

to the Club's wide network of supporters including over 3,000 Club families and 11k+ annual viewers of bgcsac.org.

Strengthen relationships

with fellow corporate leaders, community members, and philanthropists from throughout the region.

Give back

by investing in over 3,000 Club members and supporting the programs and resources they need to unlock their full potential as future leaders.

Expand your brand visibility

throughout the Greater Sacramento region through a range of event recognition including program distribution to attendees, sponsors, and partners; 1k views on the Broke Ball web pages; and emails to a 2.7K mailing list.

Show your passion

for serving our community by providing a fun and meaningful event experience for Club youth and their families.

bgcsac.org/brokeball



BROKE BALL TIMELINE



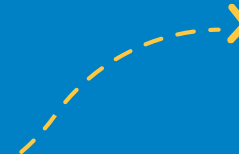
Secure your sponsorship and submit your ad design for the Broke Ball program

BY APRIL 29



Gather your team or invite clients to participate behind the scenes at Broke Ball

BY MAY 13



Set up your booth to distribute company swag or collateral during the drive-thru
JUNE 16



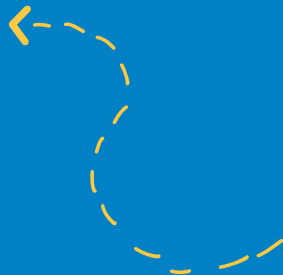
Meet and greet Club youth and their families as they arrive at Broke Ball

4 PM



Help support the event by passing out meals to Club families, managing activities, and supporting other event fun

4 - 6 PM



Raise a glass to toast all our supporters and the impact we made possible at the post-event sponsor reception

6:30 PM



Don't forget to check out our online auction for sponsors and supporters!

JUNE 1 - 16



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SPONSORSHIP OPPORTUNITIES



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Sponsorship Opportunities

GREAT FUTURES SPONSOR: \$15,000

Sponsorship Benefits

- Support over 200 Club families' participation in Broke Ball 2022 at our Teichert Branch in South Sacramento.
- Twelve (12) sponsor guests to join in the Broke Ball festivities by welcoming Club families, passing out meals, and managing activities. This community engagement opportunity gives you and your guests a way to connect directly to the Boys & Girls Club mission while having fun!
- After the event, your twelve (12) sponsor guests will join a special reception at the Club to celebrate our collaborative efforts in helping our community thrive.
- Present Youth of the Year awards to Club members.
- Host an event booth to pass out company swag and/or collateral to Club families.
- Logo on special Broke Ball event t-shirt, premier placement.
- Full-page, color ad in the Broke Ball program, premier placement. The Broke Ball program will be distributed to event attendees, sponsors, and Club partners.
- Recognition in Broke Ball collateral, including:
 - Logo recognition in Broke Ball program
 - Logo in dedicated event emails and social media
 - Three (3) social media posts during the program year
 - Logo on event banners and signage, premier placement



Sponsorship Opportunities

CHAMPION SPONSOR: \$10,000

Sponsorship Benefits

- Support over 200 Club families' participation in Broke Ball 2022 at our Teichert Branch in South Sacramento.
- Eight (8) sponsor guests to join in the Broke Ball festivities by welcoming Club families, passing out meals, and managing activities. This community engagement opportunity gives you and your guests a way to connect directly to the Boys & Girls Club mission while having fun!
- After the event, your eight (8) sponsor guests will join a special reception at the Club to celebrate our collaborative efforts in helping our community thrive.
- Host a booth at the event to pass out company swag, collateral, and/or information to Club families.
- Logo on special Broke Ball event t-shirt, premier placement.
- Full-page, color ad in the Broke Ball program. The Broke Ball program will be distributed to event attendees, sponsors, and Club partners.
- Recognition in Broke Ball collateral, including:
 - Logo recognition in Broke Ball program
 - Logo in dedicated event emails and social media
 - Two (2) social media posts during the program year
 - Logo on event banners and signage, premier placement

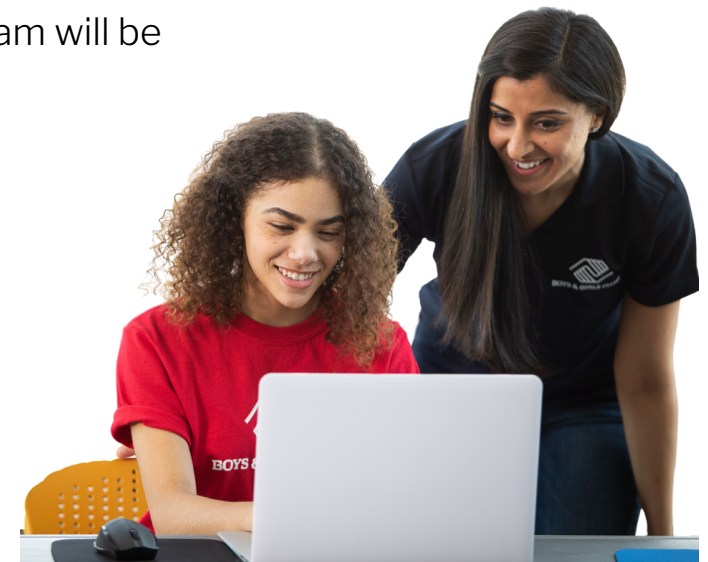


Sponsorship Opportunities

PARTNER SPONSOR: \$5,000

Sponsorship Benefits

- Support over 200 Club families' participation in Broke Ball 2022 at our Teichert Branch in South Sacramento.
- Four (4) sponsor guests to join in the Broke Ball festivities by welcoming Club families, passing out meals, and managing activities. This community engagement opportunity gives you and your guests a way to connect directly to the Boys & Girls Club mission while having fun!
- After the event, your four (4) sponsor guests will join a special reception at the Club to celebrate our collaborative efforts in helping our community thrive.
- Host a booth at the event to pass out company swag, collateral, and/or information to Club families.
- Logo on special Broke Ball event t-shirt.
- Half-page, color ad in the Broke Ball program. The Broke Ball program will be distributed to event attendees, sponsors, and Club partners.
- Recognition in Broke Ball collateral, including:
 - Logo recognition in Broke Ball program
 - Logo in dedicated event emails and social media
 - One (1) social media post during the program year
 - Logo on event banners and signage, premier placement



Sponsorship Opportunities

ADVOCATE SPONSOR: \$2,500

Sponsorship Benefits

- Support over 200 Club families' participation in Broke Ball 2022 at our Teichert Branch in South Sacramento.
- Two (2) sponsor guests to join in the Broke Ball festivities by welcoming Club families, passing out meals, and managing activities. This community engagement opportunity gives you and your guests a way to connect directly to the Boys & Girls Club mission while having fun!
- After the event, two (2) sponsor guests will join a small reception at the Club to celebrate our collaborative efforts in empowering Club youth and helping our community thrive.
- Opportunity to host a booth at the event to pass out company swag, collateral, and/or information to Club families.
- Quarter-page, color ad in the Broke Ball program. The Broke Ball program will be distributed to event attendees, sponsors, and Club partners.
- Recognition in Broke Ball collateral, including:
 - Name recognition in Broke Ball program
 - Logo in dedicated event emails and social media
 - Logo on event banners and signage



HOPE TO SEE YOU THERE!

June 16, 2022

Drive-thru Event 4-6 PM, Sponsor Reception 6:30 PM

Teichert Branch

5212 Lemon Hill Avenue, Sacramento

Questions?

Contact Virginia Isble at (916) 392-1350 or visble@bgcsac.org

Check out our online auction June 1 - 16 at
bgcsac.org/brokeball



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